

ROBIN BAYES

Department of Political Science, Northwestern University, 601 University Place, Evanston, IL 60208
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(773) 458-8278

EDUCATION

Northwestern University

Ph.D. in Political Science, expected May 2023

Fields: American Politics (with distinction), Methodology

Dissertation: "The Role of Moral Conviction in Shaping Public Attitudes about Science and the Environment"

Committee: James N. Druckman (Chair), Mary C. McGrath, Erik C. Nisbet

M.A. in Political Science, September 2020

Pomona College

B.A. in Politics and Environmental Analysis, May 2015

FIELDS OF SPECIALTY

Political psychology, public opinion, climate change politics, science communication

ACADEMIC PUBLICATIONS

PEER-REVIEWED ARTICLES

2021. Molden, Daniel C., **Robin Bayes**, and James N. Druckman. "A Motivational Systems Approach to Investigating Opinions on Climate Change." *Thinking & Reasoning*. Doi: 10.1080/13546783.2021.1982003.

2020. **Bayes, Robin**, Toby Bolsen, and James N. Druckman. "A Research Agenda for Climate Change Communication and Public Opinion: The Role of Scientific Consensus Messaging and Beyond." *Environmental Communication*. Doi: 10.1080/17524032.2020.1805343.

2020. **Bayes, Robin**, James N. Druckman, Avery Goods, and Daniel C. Molden. "When and How Different Motives Can Drive Motivated Political Reasoning." *Political Psychology* 41(5): 1031-1052.

EDITOR-REVIEWED ARTICLES

2022. **Bayes, Robin**. "Moral Convictions and Threats to Science." *The ANNALS of the American Academy of Political and Social Science* 700(1): 86-96.

2022. **Bayes, Robin**, James N. Druckman, and Alauna C. Safarpour. "Studying Science Inequities: How to Use Surveys to Study Diverse Populations." *The ANNALS of the American Academy of Political and Social Science* 700(1): 220-233.

BOOK
CHAPTERS

2021. **Bayes, Robin**, and James N. Druckman. “Motivated Reasoning and Climate Change.” *Current Opinion in Behavioral Sciences* 42: 27-35.

2022. **Bayes, Robin**. “Moral Conviction: A Challenge in the Age of Science Politicization”. In *Molecular Biology and Clinical Medicine in the Age of Politicization*, eds. Toby Bolsen and Risa Palm, 195-214. Cambridge, MA: Academic Press.

2021. Levy, Jeremy, **Robin Bayes**, Toby Bolsen, and James N. Druckman. “Science and the Politics of Misinformation.” In *The Routledge Companion to Media Disinformation and Populism*, eds. Howard Tumber and Silvio Waisbord. New York: Routledge.

2016. **Bayes, Robin** (as Robin Xu). “Looking Beyond Fossil Fuel Divestment: Combating Climate Change in Higher Education”. In *The Contribution of Social Sciences to Sustainable Development at Universities*, eds. Walter Leal Filho and Michaela Zint, 39-54. Switzerland: Springer.

ONGOING RESEARCH

WORKING
PAPERS

Viral Media as a Means of Closing the Knowledge Gap: TikTok and Qualified Immunity (with S.R. Gubitz)

OTHER
ONGOING
RESEARCH

Moral Conviction as a Driver of Information Assimilation and Evaluations of Science

‘Fools, Tools, and Idiots’: Moral Conviction and Animosity toward Those who Disagree

Moral Conviction and the Effectiveness of Moral Framing in Persuasive Messaging

AWARDS & HONORS

GRANTS

External Grants

Rapoport Family Foundation

2022, Doctoral Dissertation Grant (\$10,981)

Internal Grants

Institute for Sustainability and Energy at Northwestern (ISEN)

2021, Research Grant (\$6,000)

Northwestern University, Department of Political Science

2021, Graduate Funding in American Politics and Methods (\$1,000)

2021, Minar Memorial Summer Award (\$800)

2020, Graduate Funding in American Politics and Methods (\$1,800)

2019, Graduate Funding in American Politics and Methods (\$750)

AWARDS

Pomona College, Fred Krinsky Prize in Comparative Politics, 2015

TEACHING

TEACHING
EXPERIENCE

Loyola University Chicago

Instructor, “Statistical Analysis for Public Policy II” (graduate, Spring 2022)

Northwestern University

Instructor, “Field Studies in Environment, Science, and Sustainability” (undergraduate, Winter and Spring 2023 planned)

Head Teaching Assistant, “Introduction to American Government and Politics”, Professor John Bullock (undergraduate, Winter 2022)

Teaching Assistant, “Introduction to Empirical Methods”, Professor Sirius Bouchat (undergraduate, Spring 2022 and Spring 2021)

Teaching Assistant, “Congress and the Legislative Process,” Professor Laurel Harbridge-Yong (undergraduate, Winter 2021)

Teaching Assistant, “Introduction to American Government and Politics”, Professor Chloe Thurston (undergraduate, Fall 2020)

Pomona College

Teaching Assistant, “Introduction to Environmental Analysis,” Professor Richard W. Hazlett (undergraduate, Fall 2012, Spring 2013, Fall 2013)

OTHER
TEACHING
ACTIVITY

Northwestern University, Department of Political Science

Member, Graduate Teaching Committee (2021-2022)

Moderator, Workshop on Differentiated Instruction

Panelist, Panel on Equitable Grading Practices

Northwestern University, Searle Center for Advancing Teaching and Learning

Workshop Participant, Facilitating Discussion in the Social Sciences

Workshop Participant, Managing Hot Moments in the Classroom

PRESENTATIONS & TALKS

- INVITED TALKS 2019. “Framing Values, Explaining Information, and Revealing Norms: How Motivated Reasoning Influences Effective Communication” (co-authors James N. Druckman, Avery Goods, & Daniel C. Molden). The Social Cognition of Social Justice Laboratory, Purdue University. August 26.
- CONFERENCE PAPERS 2022. “The Role of Moral Conviction in Shaping Public Science Attitudes.” Annual Conference of the American Political Science Association, Montreal, QC, Canada. September 15-18.
2021. “Moral Convictions and Science in Social and Policy Debates.” Annual Conference of the Midwest Association for Public Opinion Research, Chicago, IL. November 19-20.
2021. “Viral Media as a Means of Closing the Knowledge Gap: TikTok and Qualified Immunity” (co-author S.R. Gubitz). Harvard Experimental Political Science Conference, Virtual. April 22-24.
2021. “Viral Media as a Means of Closing the Knowledge Gap: TikTok and Qualified Immunity” (co-author S.R. Gubitz). Annual Conference of the Midwest Political Science Association, Virtual. April 14-18.
2019. “Framing, Information, & Norms: Using Motivated Reasoning to Explain Effective Science Communication” (co-authors James N. Druckman, Avery Goods, & Daniel C. Molden). Annual Conference of the Midwest Association for Public Opinion Research, Chicago, IL. November 23-24.
- CONFERENCE POSTERS 2022. “Moral Framing and the Development of Moral Conviction: A Pilot.” Chicago Area Political and Social Behavior Workshop, Evanston, IL. May 6.
2021. “Moral Conviction and Science Attitudes: A Pilot Survey.” Annual Conference of the American Political Science Association, Virtual. September 30-October 3.

RESEARCH

- RESEARCH CONSULTANCY Research Consultant, The Climate Advocacy Lab (2021 – Present)
- RESEARCH ASSISTANCE Professor James N. Druckman, Northwestern University (2018 – 2021)
Professor John G. Bullock, Northwestern University (2020)

OTHER TRAINING

OTHER TRAINING Survey Methodology Workshop at the Summer Institute in Survey Research Techniques, University of Michigan (2019)

ACADEMIC SERVICE

SERVICE POSITIONS Graduate Student Executive Board, Northwestern University Department of Political Science (2021-2022)

Student Coordinator, American Politics Workshop, Northwestern University Department of Political Science (2020-2021)

REVIEWER *Science Communication*
Nature Climate Change
Science Advances
Climatic Change
Global Environmental Change
International Journal of Public Opinion Research
Environmental Politics
Journal of Environmental Psychology

SKILLS

SOFTWARE SKILLS Qualtrics (advanced)
Microsoft Office Suite (advanced)
R/R Studio/R Markdown (proficient)
NVivo (beginner)

REFERENCES

James N. Druckman

Payson S. Wild Professor of Political Science, Northwestern University

Phone: 847-491-2646

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Toby Bolsen

Zoukis Professor of Politics & Justice, Georgia State University

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Mary C. McGrath

Assistant Professor of Political Science, Northwestern University

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Laurel Harbridge-Yong (Teaching Reference)

Associate Professor of Political Science, Northwestern University

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