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Education

M.A. Information and Communication Studies, Broadcast Journalism,
California State University, Chico. 1980.
B.A. Mass Communications/Journalism, California State University, Chico,
1972.

Research & Teaching Interests

Journalism and its impact on politics and on society as a whole. Issues of
diversity within the news industry and American society.

The intersection of Broadcast and Multimedia reporting.

The news business in other countries and how they are responding to the
changes in news consumption.

Presentations & Panels

2016 In October I will deliver a symposium at the Newberry Library in
Chicago on the Role Of The Press In Presidential Elections.

2015-Moderated a NU panel with the 2008 & 2012 team of advisors who
elected and then re-elected Barack Obama. David Axelrod, Jon
Favreau, Jeremy Bird.

2013, Moderated Medill panel, "Is Mainstream Media Too White?"
Facilitated visits of two speakers who addressed issues of
Diversity in the media. They were, Hugo Balta, President of the
National Association of Hispanic Journalists and Pamala Silas,
Executive Director of the Native American Journalists Association.

2012-Media Images and Messages, was presented on November 2nd, at
Harvard University to the Northwestern Alumni Club, Boston chapter.

2008, Presentations on the media and the presidential elections given to Northwestern alumni clubs at The New York Times and the Orange County, California chapter.

2007, Principal designer of Chicago TV news content study for the Knight Foundation study, The Local TV News Experience.

<http://www.mediamanagementcenter.org/localtv/>

Moderated the panel discussion of Chicago News Directors who reacted to the report and offered their predictions on the future of television news.

2007, Panelist, "From the Newsroom to the Classroom," Society of Professional Journalists Convention in Chicago.

2004, Co-Author of, "Asian Americans In Newsroom Management: A Survey of TV and Newspaper Managers." Conducted for the Asian American Journalists Association, the was the first national study to examine why Asian Americans are sorely under-represented in the management ranks of Television and newspaper news rooms. The report, <http://www.aaaja.org/resources/publications/>, also made recommendations for how to increase the number of Asian American news managers.

Presented the findings at the Unity Journalists of Color Convention in Washington, D.C. in the summer of 2004.

AAJA officer Randall Yip said of the study, "Since 2004, there has been a slight increase in the number of Asian American news directors and general managers in television newsrooms...The study helped bring into focus the under representation of Asian Americans in newsroom management and highlighted the importance of management training program such as AAJA'S Executive Leadership Program. The study also helped encourage Asian Americans entering the journalism profession to seek positions in management."

2000, Presented paper, "Dangerous Days: Media Monopoly in the 21st Century," at the American Studies Association meeting in Detroit.

I am presently finishing a project/ mini-documentary about how one German Newspaper is coping with the changes in the German news industry.

Professional Activities

2014 Elected to three-year term on the Board of Governors of the Chicago/Midwest Chapter of the National Academy of Television Arts and Sciences.

2014 Represented Medill at the meeting of the Society of Professional Journalists and the Radio-Television Digital News Association meeting in Memphis.

2013 Represented Northwestern and Medill at the meeting of the Society of Professional Journalists, Radio-Television Digital News Association and National Hispanic Journalists Association in Los Angeles.

2011 Met with representatives of UNESP, Brazil's most respected public university system, in Sao Paulo and Bauru. Discussed our mutual programs and the possibility of exchanges between Northwestern and UNESP. I also met with editors and representatives of UOL, the country's popular news website and TV GLOBO, the Brazil's dominant TV news network with idea Medill/Northwestern may want to pursue opportunities there in the future. Followed up on the visit and this fall and winter and Medill now is working with GLOBO as a Journalism Residency Site for our Portuguese speaking students.

2010 Invited Visiting Professor at TU Dortmund, Dortmund, Germany. Taught a course in multimedia reporting at the Eric Brost Institut Fur International Journalism. The students produced in-depth reports about under-reported populations in the city. The stories were produced in English and German on the web page, Dortmund Diamonds, <http://www.pflichtlektuere.com/21/07/2010/dortmund-diamonds/>.

2010, I was also invited to teach two courses on the U.S. news business and its impact on politics and society at the, Institut fur Anglistick und Amerikanistick, Dortmund, TU's American Studies department.

2007 Reader for MIT Press book, *We Interrupt This Newscast*.

2007 Reader for Oxford University Press, *Writing and Producing TV News*.

2002, Medill Fellow, Poynter Institute-A School for Journalists, "Diversity Across the Curriculum."

Teaching/Course Development NU

2015-2016-Student advisor in Political Science & was a member of the Undergrad Program Committee.

2015-Developed a new reporting class for Medill, Hunger In Chicago.

Established link with GLOBO TV Brasil as an international journalism residency site for Medill.

I was a key faculty member in the redesigning of Medill's undergraduate curriculum that began in 2006. One of the classes was Medill 301, Advanced Reporting in Diverse Neighborhoods. It is a multimedia reporting class where students go into the community, then find and report stories that matter to the audience.

Medill 312. Redesigned and expanded the old TV producing class to include producing stories for the web and digital platforms. Added Tweeting to the class assignments I also expanded reporting about issues of diversity to the curriculum.

From 1995-2004 I co-taught Medill's graduate class, Chicago Broadcast Reporting. I met with the class for 33 hours a week. Students produced stories on a hard deadline. In 1998 I pioneered Medill's first web work with a live election night show that was carried live on the web. That night we also experimented with some primitive videophone technology for live shot reporting.

In the Weinberg College I have created and taught popular and thought provoking classes in Political Science and American Studies. Those classes are; Political Science 101, The Press and the Political Process; American Studies 310, Bad News; Political Science 390, The Press and Presidential Elections.

I have also directed eight Honors Thesis in Political Science and American Studies.

I've been a Freshman adviser in Weinberg since Fall, 2000. Advised Freshmen and graduate students in Medill since my arrival in 1995.

Teaching Awards

2011, Charles Deering McCormick University Distinguished Lecturer/Clinical Professor.

2008, Voted onto Faculty Honor Roll by Medill Students

2007, Voted onto Faculty Honor Roll by Medill Students.

Service to Northwestern

2015 Represented the Weinberg College & Medill on the One Book-One Northwestern Committee where I led field trips and a discussion panel of Northwestern educators and staff for a presentation by Whistling Vivaldi author, Claude Steele.

2014 Member of Medill sub-committee reviewing undergraduate core curriculum classes.

2013- present-Co-Chair Medill Diversity Committee.

2013-present, Member Medill Ben Baldwin Scholarship Committee.

Member, Medill Graduate Recruitment Committee. Member, Medill committee to create a Sports Reporting Sequence in its graduate school. Member, Political Science Ad-Hoc Committee to increase undergraduate enrollment.

2007-present. Faculty adviser to the Northwestern News Network, a volunteer, student produced news organization. NNN produces two one-half hour newscasts and one, one-half hour sports cast per week during the school year. In spring, 2011 NNN added a Spanish language news podcast, “Noticiero Northwestern” to our programming. Also in 2011 we added the political analysis podcast, “Party Lines” to our online programming. Since 2007 NNN has won two national college Emmy awards and Eight Chicago/Midwest regional Emmy’s. The Northwestern News Report was named the best college newscast in the country in 2015 by the Society of Professional Journalists.

2006-present. Member of the University Dr. Martin Luther King Day Committee.

2005-2009. Member of the University Undergraduate Research Committee.

1995-Present. I have also served on a number of Medill committees. They are:

Curriculum Review Committee

Core Curriculum Committee

Audience Understanding Committee

Medill Graduate Admissions Committee

Medill Ethics Committee

2005-Adviser to the American Studies week-long Program Seminar on AIDS.

2004, 2008, 2012 Election cycles. I spoke to alumni groups in New York, Boston, Los Angeles, Detroit, and Portland, Oregon about the role that the press and campaign commercials play in presidential elections.

Journalism Experience

1980-1994-New Jersey Network/WNET, New York. Senior Correspondent/Backup Anchor. Award winning reporting on subjects that included politics, AIDS, the environment. In addition to my reporting in 1984 I was named the senior producer and host of the weekly political interview program, ON The Record which received the 1988-89 Philadelphia Emmy for Outstanding Interview Series.

1972-1980-KHSL Television & Radio, Chico, California. CBS affiliate
Primary Anchor/Producer Six & Eleven News
News Director-took station to #1 in the market
Public Affairs Director
Reporter Producer

1969-72, KRCR Television, Redding California. ABC affiliated station.
Reporter

TV Special Reports

1994, "Orphans From AIDS." The AIDS epidemic as seen from Newark, New Jersey, the city with the state's highest infection rate.

1992, Political Reports from the GOP convention in Houston and the Democratic convention in New York.

1990, "Operation Desert Shield." Three-part series from Saudi Arabia on how New Jersey troops were holding up as they prepared for war.

1989, "AIDS: The Women Speak." Documentary on the AIDS infection rate in females in the New Jersey. One of the first documentaries to tackle the issue of women and HIV.

1988, "On The Trail Of A Killer." 60 Minute documentary that examined the worldwide search for a vaccine and treatments for AIDS. Nationally distributed by PBS.

1987-88, "Living with AIDS." New York Emmy award winning multipart series and documentary about AIDS in New Jersey. The story was told through the lives of a female drug abuser, a gay man, and a woman in Newark who adopted a child with AIDS.

1986, "Cocaine Kids." Award winning report about the impact of cocaine on young people, from infants through poor and upper middle-class teenagers. The documentary was used in the Philadelphia public schools to educate young people about the drug.

1984, "A Second Chance At Life." Special report on the lives of two people in need of organ transplants, an middle aged African/American male and an eleven year old boy.

1983, "Can We Afford Retirement?" documentary that aired as part of the PBS "U.S. Chronicles" series. It focused on the problems of the elderly and the challenges facing America as baby-boomers age.

1982, "The Dollar Dream." Documentary about gambling in New Jersey.

1980, "The Death of Jimmy Lee Campbell." Jimmy Lee Campbell was a black teenager who was gunned down by two white men in a racially motivated hate crime in the quiet town of Chico, California. This documentary examined the crime and racial attitudes in the community.

Journalism Awards

1990, Deadline Club Award, New York Chapter SPJ/SDX, Public Service Reporting, "A Tribute To Cynthia."

1990, Philadelphia Emmy Nomination, Outstanding Individual Achievement, Reporter.

1990, Philadelphia Emmy Nomination, Outstanding Individual Achievement, Host.

1990, Philadelphia Emmy Nomination, Outstanding Talk Program, Series.

1990, New Jersey SDX/SPJ, Enterprise Reporting, "AIDS: The Women Speak."

1988-89, Philadelphia Emmy Award, Outstanding Talk Program, Series, "On The Record."

1989, Sliver Medal, Corporation for Public Broadcasting Awards, Community Service Programming/Outreach Campaign.

1988, New York Emmy Award, Outstanding Multi-Part News Feature, "Living with AIDS."

1988, CINE Golden Eagle, "On The Trail Of A Killer."

1988, Sliver Medal, New York International Film & Video Festival, "On The Trail Of A Killer."

1988, Best Documentary, Central Education Network, "Living With AIDS."

1988, Philadelphia Emmy Nomination, "AIDS Unit."

1988, Philadelphia Emmy Nomination, Outstanding Programming Feature, "Salute To The Dizz."

1988, Outstanding Documentary Reporting, Philadelphia Chapter SDX/SPJ, "Living With AIDS."

1986, Outstanding Public Service, New Jersey Associated Press, "Cocaine Kids."

1986, Sliver Medal, New York International Film & Video Festival, "Cocaine Kids."

1984, Philadelphia Emmy Nomination, Outstanding Service News, "A Second Chance At Life."

1984, Deadline Club Award, New York City Chapter SDX/SPJ, Public Service, "A Second Chance At Life."

1984, Best Reporting, North Jersey Press Association, "Danger in Montclair."

1982, Philadelphia Press Association, best Feature, "Readers Digest Bible."

1980, United Press International, Best Documentary-California/Nevada, "Death of Jimmy Lee Campbell."

Professional Memberships

Board of Governors, Chicago/Midwest Chapter of National Association of Television Arts and Sciences

Radio Television Digital News Association

American Studies Association